causing the at least one rule to be applied to the first device in response to detection of the rule-copy action, so as to configure the first device to operate according to the at least one rule.

**10**. The method of claim **9**, wherein detecting the rule-copy action comprises detecting at least one of (a) a motion imparted on the first device and on the second device at substantially the same time, (b) a proximity of the first device to the second device, or (c) a position of the first device with respect to the second device.

**11**. The method of claim **9**, wherein identifying the second device comprises identifying the second device based on participation of the second device in the rule-copy action.

**12**. The method of claim **9**, wherein causing the copy of the at least one rule to be received from the second device and stored in the memory of the first device comprises communicating with the second device.

**13**. The method of claim **9**, wherein causing the copy of the at least one rule to be received from the second device and stored in the memory of the first device comprises communicating with a server.

**14**. A computer program product comprising at least one non-transitory computer-readable storage medium having computer-executable program code portions stored therein, the computer-executable program code portions comprising program code instructions for:

detecting a rule-copy action at a first device;

identifying a second device in response to the rule-copy action, wherein the second device is configured to operate according to at least one rule; and

causing the at least one rule to be applied to the first device in response to detection of the rule-copy action, so as to configure the first device to operate according to the at least one rule.

**15**. The computer program product of claim **14**, wherein the computer program portions for detecting the rule-copy action are further configured for detecting at least one of (a) a motion imparted on the first device and on the second device at substantially the same time; or (b) a proximity of the first device to the second device.

**16**. The computer program product of claim **14**, wherein the computer program portions for detecting the rule-copy action are further configured for detecting a position of the first device with respect to the second device.

**17**. The computer program product of claim **14**, wherein the computer program portions for identifying the second device are further configured for identifying the second device based on participation of the second device in the rule-copy action.

**18**. The computer program product of claim **14**, wherein the computer program portions for causing the at least one rule to be applied to the first device comprise computer program portions for communicating with the second device.

**19**. The computer program product of claim **14**, wherein the computer program portions for causing the at least one rule to be applied to the first device comprise computer program portions for communicating with a server.

**20**. The computer program product of claim **14**, wherein the computer program portions for causing the at least one rule to be applied to the first device comprise computer program portions for communicating with the first device.

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